Advanced Arts at Gallery 37: Honors Video Production

 "Everyone who makes films has to be an athlete to a certain degree because cinema does not come from abstract academic thinking; it comes from your knees and thighs." – Werner Herzog

Fall/Spring 2018-19: Honors Video Production: M-F: 2:45-4:45PM
Instructors: Kera MacKenzie and Zach Hutchinson

Description:
Think of Honors Video Production as a broad-ranging introduction to time-based arts. As a jumping-off point we'd like to assume that time-based arts – or any media – both reflect and produce the way we make meaning for ourselves. As people in the world and makers of media, we should start to think critically about what that entails. Through a series of assigned projects, readings, and screenings we'll start to tackle these questions by seeing how others before us have attempted to make sense of them, loosely focusing on significant moments in film and video history. This introductory level course focuses on film/videomaking as an interdisciplinary art, and will cover the basics of video production including storyboarding and script writing, cinematography and sound recording, editing, and installation and/or distribution strategies.

Fall semester students are responsible for 5 projects to be shown and critiqued in class.

Supplies:
External Hard drive or Memory Card – Minimum 1 Terabyte
32GB Memory Card – MUST BE at least 32gb or will not work with HD video
Notebook for journal entries & brainstorming

Grades:
1/3--Creative merit (thought, experiment, exploration, risk)
1/3--Aesthetic merit (composition, directing, etc.)
1/3--Technical merit (correct camera operation and editing proficiency)

Assignments must be turned in on time to receive full credit. **If late, your project's grade will drop one letter grade with each passing class meeting.** Extensions will only be given in advance. **Absolutely no extensions will be given on the due date of the project.**

LAB DAYS: YOU MUST BRING MATERIALS TO WORK ON OR YOU WILL LOSE PARTICIPATION POINTS

CLASS RULES:
1. Cell phone policy: 2 strikes and teacher hold on to phone
2. No internet - unless studio time is assigned or we're doing tech lab.
3. No food or drinks in the computer lab.
4. NO SLEEPING. If you are caught sleeping you will not receive participation points for the day.
5. Respect the Mic
6. Be open minded and take risks!

PLAGIARISM AND ACADEMIC EXCELLENCE
Plagiarism is the act of taking the words, ideas, or research of another person and putting them forward without citation as if they were your own. It is intellectual theft and a clear violation of the code of ethics and behavior that most academic institutions have established to regulate the scholastic conduct of their members. Do not copy text unless you cite the source. Please be advised that the repercussions of plagiarism are serious.

FALL VIDEO PROJECTS:

#1: ONE TAKE PORTRAIT (still)
Shed some light on a specific aspect of your life, something that you want us to know about. This can be either a retelling of an event or moment from your own past or about an interest of yours that you have some considerable investment in. But, it must happen in just one long take with NO CAMERA MOVEMENT. Be creative and plan ahead. Take care to think about composition and the best method for capturing this event. Think about lighting and time of day; think about the rhythm and tempo at which the action unfolds. Everything must be considered.

TECHNICAL REQUIREMENTS: 1 minute. NO EDITING! NO SOUND. This project must have: 5 seconds of black leader before and after your video. Include a title card. The project must be delivered as a .mov file with your name in the filename. **DUE: Oct 1**

#2: ONE TAKE PORTRAIT (moving)
Now that you have created a one take video with no camera movement you will revisit the above assignment but this time you MUST USE AT LEAST TWO DIFFERENT TYPES OF CAMERA MOVEMENT. Again take care to think about composition and the best kind of movement for capturing this event (panning, dollying, handheld, etc.) Sound may be used in this version but ONLY DIEGETIC SOUND.

TECHNICAL REQUIREMENTS: 1 minute, NO EDITING! Diegetic sound only. This project must have: 5 seconds of black leader before and after your video. Include a title card. The project must be delivered as a .mov file with your name in the filename. **DUE: Oct 1**

#3: *B – HORROR MOVIE*
Inspired by the b-movie style and in the spirit of Halloween you will be making a DIY horror movie. This could potentially be a group project or an individual project.

TECHNICAL REQUIREMENTS: 3-5 minutes. This project must have 5 seconds of black leader before and after your video. Include a title card with your name. The project must be delivered as a .mov file with your name in the filename. **DUE: Oct 29**

#4: *Mondo: ADAPT (Group Project)*
We will be taking a class field trip to a museum or gallery during which time your group will choose a work of art to inspire a video. Keeping in mind our Mondo patron saints (John Waters, Vera Chytilova, George and Mike Kuchar) you will write and shoot a 3-5 minute short video that includes sets, costumes, and follows the MONDO Vow of Chastity that we pledge in class and ADAPTS or RESPONDS to the artwork you selected from the museum. Each group will present one video for critiques and every member of the group must find a role!

TECHNICAL REQUIREMENTS: 3-5 minutes. Include 5 seconds of silent "leader" before and after your track. The project must be delivered as a .mov file with your name in the filename. **DUE: Nov 28**

#5: *EYES and EARS*
Make a video with <u>AT LEAST FIVE DISTINCT VISUAL PHRASES</u> (distinguished by scale, color, light, setting, object, texture, camera used, etc.) that all speak to a central concept/event/object/place. Sound in the cinema does not necessarily match the image, nor does it have to be continuous. For this project, you will need to consider sound with equal importance as the image and explore the power of off-screen sound, juxtaposed with a montage editing structure, using <u>ONLY NON-DIEGETIC SOUNDS</u> or <u>FOLEY EFFECTS</u>.

TECHNICAL REQUIREMENTS: 4-6 minutes. This project must have 5 seconds of black leader before and after your video. Include a title card with your name. The project must be delivered as a .mov file with your name in the filename. **DUE: Dec 18**

<u>2019:</u>
6. Experimental Documentary
7. Storytelling/Narrative
8. Exquisite Corpse or Dream Movie
9. Music Video w/ treatment
10. Independent Project